



BEST VEIN CARE
LAUNCH OF ADVISORY BOARD

February 6th, 2008, Asheville, NC – Best Vein Care convenes 8-member Advisory Board to help establish quality standards within the vein industry.

The substantial investment made to date in the company's development has been dedicated to a five-year process of rigorous research and planning. During this period, we have conducted extensive analysis of vein centers and the physician marketplace and consulted with an array of the world's leading experts to ensure that every element of our plan maintains a global standard.

To promote our goals for quality improvement, an independent advisory board composed of vein specialists from multi-disciplinary training backgrounds who practice in varying locations throughout the United States was formed and includes the following members:

Advisory Members

James D. Albert, MD	Albert Vein Institute	Colorado Springs, CO
John A. Chuback, MD	Cosmetic Vein Center	Ridgewood, NJ
Hurley W. Knott, MD	Physician Quality Advisor	CHS, Nashville, TN
Michael P. Krusch, MD	Carolina Vein & Laser Specialists	Winston-Salem, NC
Joseph Magnant, MD	Vein Specialists Experts in Field	Fort Myers, FL
Kenneth L. Todd, III, MD	Southeast Vein & Laser Center	Dothan, AL

Administrative Member

Stanley K. Lochridge, MD	Varicosity Vein Center	Birmingham, AL
Duane Randleman, Jr., MD	CEO/Board Chairman (ex-officio)	Best Vein Care

Sharing a patient-centered philosophy and dedication to the venous community, this unique collaboration offers years of experience and expertise. "Although their service is advisory in nature, they were instrumental in refining the quality criteria and vein-specific measurements, which ultimately established our Standards of Excellence," says C. Duane Randleman, Jr., MD, Medical Director Varicosity Vein Center and the C.E.O. of Best Vein Care (www.bestveincare.com).

To ensure that the purposes of Best Vein Care are fulfilled without influence from the governing board, two layers of protection have been threaded throughout the rating and recognition processes, which include the Advisory Board and the Physician Quality Committee. The members serving on the Advisory Board in this on-going capacity have no role in the evaluation or selection process. Members of the Physician Quality Committee, who are collectively responsible for the final confirmation in the selection process, serve voluntarily and without financial interest, investment or monetary compensation.